

# Advertise with [www.middleearthnj.wordpress.com](http://www.middleearthnj.wordpress.com)

Middle Earth's blog has become a go-to resource for parents and teachers of teens with over 9,000 unique visitors every month from around the United States. Edited by Middle Earth, a nonprofit serving adolescents for 40 years, the blog covers a wide-range of teen issues that have been thoroughly researched, provide the latest information and trends, and list several resources for obtaining help.



350 x 100 pixels static banner at the top of every page. Exclusive position. \$300 per month.

170 x 200 pixels in right column of every page — static or flash. \$250 per month. \$600 for 3 months.

450 x 75 pixels banner — static or flash — within article. \$150 per month. \$400 for 3 months.

## Customer Service Contact Information:

Middle Earth can be reached via phone at 908-725-7223 or email ([office@middleearthnj.org](mailto:office@middleearthnj.org)). In most cases, a representative will respond to customer service requests within one (1) business day.

## Policies:

Advertising is accepted at the sole discretion of Middle Earth. We will not accept ads for employment or tobacco or alcohol products. We do not accept brokered space.

## Refund/Cancellations:

Clients may request a refund in the event that their advertising campaign is disrupted due to an error or extended technical problems (longer than 24 hours) on the part of Middle Earth. It will be at Middle Earth's sole discretion whether to issue a full refund of the most recent billing period or whether to reimburse the client for the actual time period of the disruption. Advertising campaigns may be suspended within 48 hours of a client's request. The campaign can be resumed within 72 hours of a client's request. Other refund or cancellation requests will be considered at the sole discretion of Middle Earth.

## Professional Ad Design:

We can design your non-animated ad designs for \$50.

Ad Formats Accepted: JPG, GIF, PNG, Flash; Up to 60kb